

## DOSSIER

Creativity in movement Welcome to Animetrik, where we turn your ideas into amazing animated videos! We are passionate about bringing your concepts to life with a magical and creative touch. Discover how we can make your brand stand out in a world full of stimuli!

## OUR SERVICES OF VIDEO

**EXPLAINER VIDEOS:** We create animated videos that simplify concepts, processes, or products, providing clarity and visual appeal.

**PRODUCT VIDEOS:** We highlight the features and benefits of your products through visually appealing animations.

**EDUCATIONAL VIDEOS:** We develop educational and instructional videos using animations to make complex topics or procedures accessible.

**CORPORATE VIDEOS:** We produce videos that represent the identity, culture, and values of your company, using animation to make it visually engaging.

**ONBOARDING VIDEOS:** We facilitate the integration of new employees through animations that explain policies, procedures, etc.

**TEASER VIDEOS FOR EVENTS:** We create short and engaging animations to promote events, generating anticipation and increasing attendance.

**SOCIAL MEDIA VIDEOS:** We design animated content specifically for social media platforms, maximizing interaction and impact.

**LOGO ANIMATION:** We transform static logos into dynamic animations for use in videos, presentations, or websites.

**INTROS AND OUTROS:** We create animations to introduce or conclude videos, providing a professional and distinctive touch.

#### LOWER THIRDS AND SUBTITLES:

We include animated text or subtitles in videos to convey key messages or make them accessible to a wider audience.

#### **GIFS AND ANIMATED BANNERS:**

We develop moving images and animated banners for websites, online ads, or digital campaigns.

#### ADVANTAGES OF CHOOSING -ANIMETRIK FOR YOUR VIDEOS-

From exceptional engagement to unparalleled clarity, we ensure that your brand stands out with memorability, virality, and a lasting impact.

**Unique Engagement:** We generate exceptional interactions, surpassing other media.

**Clear Message:** We facilitate the understanding of the message, making the complex easy.

**Ensured Memorability:** By using a striking and original medium, associating your brand with our videos will ensure it stays in the minds of your audience.

**Guaranteed SEO Optimization:** By publishing your videos on popular platforms, we increase the visibility of your content on Google.

Versatility and Flexibility: You will have creative control from the beginning to the end of the process, allowing you to incorporate improvements or adapt the content to different formats.

Communicate your value proposition clearly and attractively!

Each service is tailored to your specific needs, offering flexibility and effectiveness to enhance the visibility and differentiation of your brand in competitive markets. Transform your message into a unique visual <u>experien</u>ce



## OUR SERVICES OF DESIGN

The foundation of Animetrik's success lies in the creation of powerful graphic styles. From logo design to branding and web design, we build and refresh brands with an aesthetic evolution that adapts to a changing world.

**LOGO DESIGN:** We create unique and memorable logos that reflect the essence and values of your brand, establishing a strong visual connection.

**BRANDING AND RE-BRANDING:** We build and refresh brands to convey a strong and cohesive identity, adapting to the evolution of your company in a changing environment.

**WEB DESIGN:** We conceptualize attractive and functional websites, providing an immersive digital experience for your visitors and customers.

**SOCIAL MEDIA:** We design captivating visual strategies for your social media profiles, highlighting your digital presence and generating engagement with your audience.

**BANNER DESIGN:** We create eye-catching banners for internal ads, corporate events, or promotional campaigns, effectively communicating key messages.

#### ADVANTAGES OF CHOOSING -ANIMETRIK-FOUR-YOUR-DESIGNS\_

**Innovative Creativity:** We provide you with creative and original design solutions.

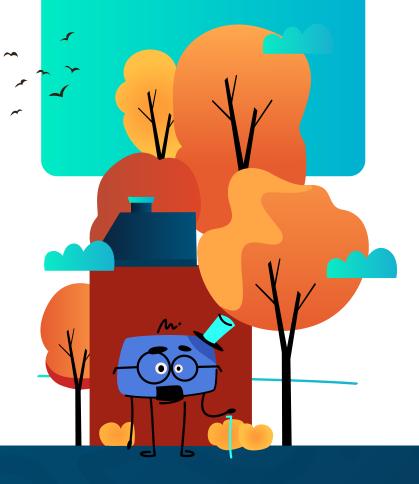
**Specialized Expertise:** We have a team with experience in various industries.

**Strategic Approach:** We create designs that communicate effectively.

**Versatility and Adaptability:** We offer solutions that tailor to your needs.

**Commitment to Quality:** High standards throughout the process.

**Continuous Feedback:** We involve you in every stage of the process.



### HOW WILL WE WORK TOGETHER?

En Animetrik, hacemos del proceso de creación una experiencia colaborativa e inolvidable.

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BUDGET: We offer customized quotes tailored to your specific needs.



IDEA: We turn your vision into a vibrant and appealing concept.



SCRIPT: We develop a solid script that serves as the foundation for production.



DESIGN/STORYBOARD: We create a detailed design to visualize your project.



PRODUCTION: Through the magic of animation, we create a unique audiovisual experience.

**06** 

REVISIONS: We involve you in every phase to ensure that everything turns out

# Your journey to limitless creativity begins here.

Contact us today for a customized quote and discover how Animetrik can bring your ideas to life in the most impactful and enjoyable way possible!

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